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UFI Announces New Members, UFI Approved Events and Association Officers

December 13, 2004 – Paris: During the UFI General Assembly Session in Bangkok, UFI, The Global Association of the Exhibition Industry, announced the election of new association officers and the approval of new UFI members and UFI Approved Events.

The approval in 2004 of forty one new members brings UFI association membership to a total of 289 organisers, venues, associations and partners of the industry. This is a 15% growth in membership in one year. Among those regions registering the greatest increase in membership, are new members from Asia and especially from the Chinese trade fair sector.

“We are delighted that UFI is recognised in the developing Asian exhibition region as the leading international association bringing together the senior management of the world’s major trade fairs and exhibitions”, said Ruud van Ingen, UFI’s President. “We continue to provide an effective international forum for all members of the trade fair sector as we promote the interests of exhibitions around the world.”

During 2004, fifty three international exhibitions met the strict quality criteria qualifying them as “UFI Approved Events”. Events carrying this globally recognised UFI label ensure exhibitors and visitors alike of a high international level of exhibition quality.

During a number of internal UFI meetings, UFI elected new officers for the Board of Directors, Regional Chapters and UFI Associations committee. The newly elected UFI Executive Committee is composed of:

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|--------------------|---|----------------------------------|
| Ruud van Ingen | - President - | (Utrecht) |
| Tom Beyer | - Executive Vice-President (Incoming President) - | (Stockholm) |
| Sandy Angus | - Executive Vice-President (Outgoing President) - | (London, Montgomery Exhibitions) |
| Dr. Janos Barabas | - Vice-President, Secretary - | (Budapest) |
| Ruowei Chen | - Vice-President, Asia/Pacific Chapter Chairman - | (Beijing , CIEC) |
| Michael Duck | - Vice-President - | (Hong Kong, CMP Asia Ltd.) |
| Hisham El-Haddad | - Vice-President, Africa/Middle East Chapter Chairman - | (Cairo, AUIEC) |
| Juan Garaiurrebaso | - Vice-President - | (Bilbao) |
| Pentti Kivinen | - Treasurer - | (Helsinki) |
| Corrado Peraboni | - Vice-President, European Chapter Chairman - | (Milan) |
| Andrew Shanks | - Vice-President - | (London, Reed Exhibitions) |
| John Shaw | - Vice-President - | (Paris, COMEXPO) |
| Jochen Witt | - Vice-President - | (Cologne, KölnMesse) |
| Vincent Gerard | -UFI Managing Director- | (Paris, UFI HQ) |

The complete list of UFI elected officers is available on the UFI website at www.ufi.org .

PRESS RELEASE



UFI recognised the contributions and achievements of three long standing member representatives. The UFI gold award was presented to Mathias Treinen, Past Managing Director, Luxexpo, Luxembourg, and Prof. Dr.Dr. Klaus Goehrmann, formerly Chairman of the Board of Deutsche Messe AG, Hannover. The UFI Silver award was presented to Adolf Tauberger, Past General Manager of Messe Berlin.

The 71st UFI Congress drew a final total of 374 participants from 54 countries. Open to senior level representatives of the international trade fair community, the UFI Congress is recognised internationally as a flagship event for the exhibition industry.

The 72nd UFI Congress, hosted by JSC Expocentr, will take place from October 19 to 22, 2005, in Moscow. The 73rd UFI Congress will take place in Beijing from November 8-11, 2006.

New UFI Members 2004 (alphabetically by city)

Easy Fairs (Thorex NV), ANTWERP (Belgium)
Consumer Electronics Association CEA, ARLINGTON, VA (USA)
BITEC, Bangkok Int'l Trade & Exhibition Centre, BANGKOK (Thailand)
Thailand Convention & Exhibition Bureau, BANGKOK (Thailand)
China World Trade Center Co., BEIJING (PR China)
APECC, Asia Pacific Exhibition & Convention Council, BRISBANE/TOOWONG (Australia)
EXCO Daegu International Exhibition & Convention Center, DAEGU (South Korea)
Event Management Communication Ltd., FARNBOROUGH (United Kingdom)
Flanders Expo, GENT (Belgium)
Guangdong Modern International Exhibition Center, GUANGDONG (PR China)
CNR International Trade Fairs, ISTANBUL (Turkey)
KF Fuarcilik AS, ISTANBUL (Turkey)
ITF Istanbul Trade Fairs, ISTANBUL (Turkey)
Rotaforte Int'l Trade Fairs Org. S.A., ISTANBUL (Turkey)
The Building Information Centre, ISTANBUL (Turkey)
CARSHE Ltd., KIEV (Ukraine)
Euroindex Ltd., KIEV (Ukraine)
International Expo-Congress Center, KIEV (Ukraine)
Kyiv Expo Plaza, KIEV (Ukraine)
Kyiv International Contract Fair, KIEV (Ukraine)
KrasnodarEXPO, KRASNODAR (Russia)
TES Trade-Link Exhibition Services, KUALA LUMPUR (Malaysia)
Expomedia Group Plc, LONDON (United Kingdom)
Tradeshow Week, LOS ANGELES (USA)
EAAA, Exhibition & Event Association of Australasia, MELBOURNE (Australia)
The Russian Exhibition Company EXPODESIGN Ltd., MOSCOW (Russia)
Nizhegorodskaya Yarmarka, NIZHNY NOVGOROD (Russia)
AHOY Rotterdam, ROTTERDAM (The Netherlands)
Orticon Ltd., SAINT PETERSBURG (Russia)
AKEL, Association of Korean Exhibition Industries, SEOUL (Korea)
KOREA E & EX. INC., SEOUL (Korea)
Shenzhen Haoyu Exhibition Co. Ltd., SHENZHEN (PR China)
Shanghai Modern Int'l Exhibition Co., SHANGHAI (PR China)
Shenzhen China Hi-Tech Transfer Center, SHENZHEN (PR China)
Shenzhen Conference & Exhibition Association, SHENZHEN (PR China)
Shenzhen Watch & Clock Association, SHENZHEN (PR China)
Asian Aerospace 2006 Pte Ltd., SINGAPORE (Singapore)
HQ Link Pte Ltd, SINGAPORE (Singapore)
Singapore Exhibition & Convention Bureau, SINGAPORE (Singapore)
Singex Exhibitions Pte Ltd., SINGAPORE (Singapore)
Sajam d.o.o., SPLIT (Croatia)
Xiamen Int'l Conference & Exhibition Center, XIAMEN (PR China)

UFI, The Global Association of the Exhibition Industry, promotes, serves and represents the trade fair and exhibition industry worldwide. Via its 289 member organisations, including the world's leading show organisers and fairground owners, 43 professional associations and 13 industry partners, UFI is present in 71 countries in 159 cities on 5 continents. UFI Members are responsible for the management and operation of over 4,000 exhibitions around the world

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