

UFI 2007 General Assembly Ratifies New Members, New UFI Approved Events and 2008 Presidential Trio

UFI membership doubles in five years!

Paris, October 25, 2007: At its 2007 General Assembly in Versailles, France, members ratified the acceptance of 38 new members into UFI, the Global Association of the Exhibition industry. With this increase UFI has more than doubled its international membership in 5 years time. This is in clear recognition of the value UFI membership brings to the exhibition industry. UFI's strong professional and quality standards are the acknowledged global benchmark for the exhibition industry. The ability of UFI to influence the quality and professionalism of the exhibition sector continues to grow. UFI supports its members by providing exhibition promotion, information and networking opportunities (the P.I.N. strategy) for its members, the leaders of the trade fair industry.

The Annual General Assembly, presided by Jochen Witt, welcomed these new members and recognized the professional quality of an additional 37 exhibitions as UFI Approved events. The total UFI membership now spans 84 countries and includes 799 UFI Approved international events. UFI's members, the leading organizers, venue managers and partners of the tradeshow industry, are responsible for the organisation of over 4,500 exhibition events around the globe.

UFI members welcomed the association's 2008/2009 leadership structure, led by Cliff Wallace (Managing Director, Hong Kong Convention and Exhibition Centre – HKCEC) as its new President for the one year term. The choice of Wallace as UFI President marks the first time that a leader from the venue management side of the industry has been selected for this leadership position. It is also the first time that a representative of an Asian UFI member is named to this position. UFI's Board of Directors has announced the election of John Shaw, CEO of COMEXPO, (Paris) as their Incoming UFI President (2008/2009). In their capacity as UFI Executive Vice-Presidents during the coming 2008/2009 term, Shaw and Witt will provide continuity and support to Cliff Wallace. The UFI Presidential term of one year builds on a three year UFI Presidential cycle: one year as Incoming-President (Executive Vice-President), one year as incumbent President, and one year as Past-President (Executive Vice-President).

In other measures, the UFI General Assembly approved the new UFI regulations which provide clear guidelines and procedures for the auditing of international exhibition events. These regulations are expected to become the benchmark standard internationally.

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UFI 2007 General Assembly Ratifies New Members,
New UFI Approved Events and 2008 Presidential Trio
(continued)

Attached: List of UFI Members approved in 2007
List of exhibitions accepted as UFI Approved events in 2007
CV and photo of Cliff Wallace, UFI President 2008
CV and photo of John Shaw, UFI Executive Vice President 2008 (UFI President 2009)

For additional information, contact and registration information, please go to UFI's website at
www.ufi.org.

UFI, the Global Association of the Exhibition Industry, promotes, serves and represents the trade fair industry worldwide. Via its member organisations, including the world's leading show organisers and exhibition centres, national and international professional associations and industry partners, UFI is present in 84 countries on 6 continents. UFI members are responsible for the management and operation of over 4,500 exhibitions around the world.

For further information, please contact:

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UFI Ordinary General Assembly
Versailles, 25 October 2007

**Admission of 38 new members by the UFI Board of Directors
since the UFI Congress in Beijing in 2006**

By alphabetical order of country

1. FULL MEMBERS

1.1. 12 trade fair/exhibition organizers with 11 events

- **Exhibition Center of China Light Industry**, Beijing (China),
with:
 - **China International Housing & Furnishing Exhibition**
- **Paper Communication Exhibition Services**, Hong Kong (China),
with:
 - **China (Dongguan) International Textile & Clothing Industry Fair**
- **Shenzhen BMC Herong Exhibition Co. Ltd.**, Shenzhen (China),
with:
 - **CIOE**
China International Optoelectronic Exposition
- **Groupe EXPOSIUM**, Paris (France),
with:
 - **EMBALLAGE**
Group status, including EXPOSIUM America Latina, EXPOSIUM Belgique, Reseau EXPOSIUM Canada, Aiboxiya (China), EXPOSIUM Espana, EXPOSIUM North America, EXPOSIUM Italia, EXPOSIUM Nederland
- **Asian Business Exhibitions & Conferences Ltd. - ABeCL**, Mumbai (India),
with:
 - **Education Boutique**
- **Indian Electrical & Electronics Manufacturers' Association**, Mumbai (India),
with:
 - **Elecrama**
- **IFP Near East**, Amman (Jordan),
with:
 - **Rebuild Iraq**
- **SOFEX**, Amman (Jordan),
with:
 - **SOFEX**
Special Armed Forces Exhibition and Conference
- **"Textilexpo" JSC**, Moscow (Russia),
with:
 - **International Apparel Textile Salon**
- **EXPOnU CO., LTD.**, Seoul (South Korea),
with:
 - **LED EXPO & FPD Korea**
co-organized with KINTEX
- **KINTEX**, Seoul (South Korea), *already member as an exhibition centre*
with:
 - **LED EXPO & FPD Korea**
co-organized with EXPOnU CO., LTD.
- **Ipekyolu International Exhibitions Co.**, Istanbul (Turkey),
with:
 - **Beauty Eurasia**

1.2. 6 trade fair/exhibition organizers & exhibition centres with 5 events

- **Artexis Group**, Brussels (Belgium),
with:

- Empack

Group status, including Antwerp Expo, Artexis Belgium NV/SA, easyFairs Belgium SA, easyFairs Deutschland GmbH, easyFairs France SAS, easyFairs Latin America, easyFairs Netherlands BV, easyFairs Scandinavia AB, easyFairs UK Ltd., Flanders Expo, Mexico SA/NV, Namur Expo

- **Guangzhou YI-WU International Exhibition Co. Ltd.**, and **Continental**, *
Guangzhou (China),
with:
 - **CACFair Weaving and Home Décor**
- **International Exhibition Center “Moldexpo”**, Chisinau (Republic of Moldova) ,
with:
 - **International Specialized Exhibition “MoldAgrotech”**
- **BEXCO**, Busan (South Korea),
with:
 - **Korea Railways & Logistics Fair**
co-organized with Messe Frankfurt Korea
- **aT Korea Agro-Fisheries Trade Corp.**, Seoul (South Korea),
with:
 - **FOOD KOREA**
- **“Expocenter of Ukraine” National Complex**, Kiev (Ukraine),
with:
 - **International specialised exhibition “Polygraphy”**

1.3. 8 exhibition centres and exhibition centre operators

- **KrasnodarEXPO**, Krasnodar (Russia) *already member as an exhibition organizer*
- **Ogden IFC**, Brisbane (Australia) Group status
including Brisbane Convention & Exhibition Centre, Cairns Convention Centre & Arena, Darwin Convention Centre and Kuala Lumpur Convention Centre
- **Paris Expo**, Paris (France)
- **Parc d'Exposition de Paris Nord Villepinte**, Paris (France)
- **Bangalore International Exhibition Centre**, Bangalore (India)
- **Qatar International Exhibiton Center**, Doha (Qatar)
- **Dhahran International Exhibition Company**, Dammam (Saudi Arabia)
- **IMPACT Exhibition and Convention Center**, Bangkok (Thailand)

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| 2. ASSOCIATE MEMBERS |
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2.1. 8 partners of the exhibition industry

- **CBBS Management Consulting & Business Building Company**,
Zagreb (Croatia)
- **Institute of Trade Fair Management**, Cologne (Germany)
- **HHL – Leipzig Graduate School of Management**, Leipzig (Germany)
- **JWC**, Cologne (Germany)
- **University of Cooperative Education**, Ravensburg (Germany)
- **Verlag für Messepublikationen Thomas Neureuter GmbH**, Munich (Germany)
- **University Bocconi – CERMES (Trade Fair Observatory)**, Milan (Italy)
- **Skidmore Owings & Merrill LLP**, Chicago (USA)

2.2. 1 association

- **TFYD – Turkish Fair Organizers Association**, Istanbul (Turkey)

2.3. 1 auditor

- **BPA Worldwide**, Shelton CT (USA)

UFI Ordinary General Assembly
Versailles, 25 October 2007

**Approval of 37 additional events from 17 member organizers by the
UFI Board of Directors since the UFI Congress in Beijing in 2006**

By alphabetical order of country

1. **CCPIT Building Materials Sub-Council, Beijing (China) with 1 event**
 - China International Ceramics Industry Exhibition
CERAMICS CHINA
2. **Messe Düsseldorf China, Shanghai (China) with 2 events**
 - The All China International Tube & Pipe Industry Trade Fair
 - The All China International Wire & cable Industry Trade Fair
3. **Shanghai International Exhibition Centre Co. Ltd., Shanghai (China) with 1 event**
 - China Interdye
4. **Messe Frankfurt Ausstellungen GmbH, Wiesbaden (Germany) with 1 event**
 - handarbeit & hobby
5. **Messe Munchen GmbH, Munich (Germany) with 1 event**
 - AUTOMATICA
International Trade Fair for Automation: Assembly – Robotics - Vision
6. **Reed Exhibitions Deutschland, Düsseldorf (Germany) with 3 events**
 - ALUMINIUM 2008
World Trade Fair & Conference
 - IMA
International Trade Fair Amusement and Vending Machines
 - PSI
International Trade Fair for Advertising Specialities
7. **OITE, Muscat (Oman) with 1 event**
 - COMEX – IT, Telecom & Technology Exhibition
8. **ROMEXPO SA., Bucharest (Romania) with 1 event**
 - INDAGRA
International Exhibition of equipment and products in the fields of agriculture, animal husbandry and the food industry
9. **All-Russia Exhibition Centre JSC, Moscow (Russia) with 1 event**
 - Russian Agricultural Exhibition “Golden Autumn”
10. **Expocentr ZAO, Moscow (Russia) with 1 event**
 - Sklad.Transport.Logistika
11. **JSC “International Exhibition Company – MVK”, Moscow (Russia) with 3 events**
 - CABEX (Cables, Wire and Accessories)
 - FASTTEC
 - WELDEX
12. **Messe Frankfurt Korea, Seoul (South Korea) with 1 event**
Co-organized with KINTEX
 - Korea Railways & Logistics Fair
13. **IFEMA, Madrid (Spain) with 9 events**
 - ARCO
Contemporary Art Fair

- **FITNESS**
Fitness Industry and Sports Facilities Show
 - **GENERA**
Energy and Environment International Trade Fair
 - **International Madrid Auto Show**
 - **INTERSICOP**
International Bakery, Pastry and Related Industries Show
 - **Madrid International Furniture Exhibition**
 - **SICI**
International Integral Kitchen Exhibition
 - **TEM/TECMA**
International Town Planning and Environment Trade Fair
 - **TEXTILMODA**
International Textile Fashion Fair
14. **Tüyap Fairs & Exhibitions, Istanbul (Turkey) with 1 event**
- **IDEF**
International Defence Industry Fair
15. **Dubai World Trade Centre, Dubai (UAE) with 2 events**
- **Dubai International Boat Show**
 - **VISION-X Dubai**
16. **ITE Group Plc, London (UK) with 6 events**
- **Autoshow Azerbaijan**
Baku *organized by Iteca Caspian*
 - **BakuTel**
Baku *organized by Iteca Caspian*
 - **BIHE**
Azerbaijan International Healthcare Exhibition
Baku *organized by Iteca Caspian*
 - **ExpoClean**
International Trade fair for the Cleaning Industry
Moscow *organized by Primexpo Ltd.*
 - **KazBuild Spring**
Almaty *organized by Iteca Ltd.*
 - **Worldfood Kazakhstan**
Almaty *organized by Iteca Ltd.*
17. **Kiev International Contract Fair, Kiev (Ukraine) with 2 events**
- **Kyiv Fashion**
 - **KIFF**
Kiev International Furniture Forum



CLIFF WALLACE, CFE

Biography

Cliff Wallace is Managing Director of Hong Kong Convention and Exhibition Centre (Management) Ltd. (HML) responsible for the management and operation of the HKCEC which has averaged over five (5) events per day since it opened in 1988, including some of the world's largest and most prestigious exhibitions.

Cliff is also the Chairman of Hong Kong – Shanghai Venue Management (Zhengzhou) Ltd. responsible for the management and operation of the Zhengzhou International Exhibition & Convention Centre in Henan Province, PRC (the PRC's largest Province with over 100 million population).

Cliff is an established and proven veteran with over 40 years in the public assembly facility industry. He has been a Certified Facility Executive (CFE) since 1978 and is known internationally for his management, administrative, operations, public-relations, planning and consulting expertise.

Cliff is a past Chairman of the World Council for Venue Management and the Asia Pacific Exhibition and Convention Council (APECC). He is a past president of the International Association of Auditorium Managers (IAAM), the largest international organisation for executives of convention, exhibition, arena, stadia and other public assembly facilities. He is the recipient of the IAAM's most distinguished Charles A. McElravy Award for extraordinary contributions to the IAAM and to the profession of public assembly venue management. He is also a member and past board member of the Venue Management Association (VMA) consisting of venue executives in the Asia-Pacific. He is serving as an instructor at the VMA's Public Venue Management School for his eleventh year.

Cliff has been a member of UFI, the Global Association of the Exhibition Industry, since 2001. He was elected to the UFI Board of Directors in 2004, and as UFI Executive Vice President in 2007. Cliff has been selected as UFI President for the 2008 term of office.

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CV

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British, French, Irish, born on 18 January 1947

Education: HEC (1968) – Chartered Accountant (1972)
B.A History

Professional background:

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| 1968 – 1972: | Arthur Andersen, Audit |
| 1972 – 1977: | ORGEX, Consultant |
| 1977 – 1984: | EUROPHANE (leading French lighting fixture manufacturer), CEO |
| 1984 – 1991: | DELSEY (a leading international luggage brand), General Manager, then Chairman and CEO |
| 1991 – 1996: | OIP (Show organizer), CEO & Main Shareholder |
| Since 1996: | President of OJS (Office de Justification des Statistiques) |
| Since October 1997: | COMEXPO Paris, Chief Executive Officer |
| Since October 1997: | CEP (Comité des Expositions de Paris), General Manager |
| 2002 – 2007: | Foires, Salons et Congrès de France (FSCF), President |
| 2007 – 2008: | UFI, Executive Vice-President (UFI President 2009) |